

■■ Podcast – Episode 1

Alex:

Hi everyone, welcome to our podcast, Objectif Media.

Our podcast explores the relationship between art and power.

This is our first episode, and today's goal is simple:

to understand how power can influence media, culture, and society.

For this episode, we'll focus on one figure: Donald Trump.

A leader who didn't just govern—but also changed how politics is seen and consumed.

Maya:

Trump didn't just act politically—he had a strong cultural influence.

He changed how people consume media: faster, louder, more emotional.

People didn't just follow politics anymore—they reacted to it instantly.

Jordan:

Politically, he broke the rules.

He communicated directly to people, especially through social media like Twitter.

No filter, no traditional speeches—just direct messages to the public.

Leo:

And that's why some people see it as a form of performance.

His speeches and rallies felt like a show.

He knew how to capture attention and keep people engaged.

Maya:

But that "show" had real consequences.

It influenced opinions, spread quickly, and sometimes created strong divisions.

It also made it harder to separate facts from emotions.

Jordan:

And diplomatically, his decisions changed how the U.S. was seen in the world.

Some countries became closer, others more distant.

His style impacted international relationships in a very visible way.

Alex:

So his influence was everywhere: media, culture, politics, and diplomacy.

He didn't just use power—he reshaped how it works in the modern world.

Final punchline (Alex):

“Trump didn't just use power—he turned it into a spectacle.”

Leo (final line):

“And honestly... whether you like him or not—you definitely couldn't ignore him.”